



Dear prospective donor,

Rock Against Trafficking Inc. has reached an exciting and pivotal moment in its history. As you may or may not be aware, human trafficking is the world's second largest criminal enterprise with over 40 million people trapped in conditions of slavery. Over 75% of them are women and girls with over 25% being children.

Existing anti-human trafficking organizations are doing everything they can. While they are certainly making a measurable impact, the overall resources and efforts required to put an end to this atrocity are severely lacking. Top anti-human trafficking organizations average around \$4 million per year in donor revenues, all without significant celebrity influence. Our finished charity album features Grammy legends including Slash, Fergie, Journey, Santana, Rob Thomas, Heart, and more - this drastically improves donor incentives through signed merchandise offerings, auctions, contests, and exclusive concerts not to mention the over 50 million in dedicated fan reach to ensure maximum awareness. Rock Against Trafficking is truly poised to become the leading organization in the fight against human and child trafficking.

Our organization has recently seen rapid growth on the non-musical side as well; we are now aligned with some of the top music industry operations and marketing professionals to ensure our work surpasses my original goals.

With our first album *Set Them Free* completed and ready for launch, we are projected to raise over \$2,500,000 - \$4,000,000 to contribute directly to rescue and rehabilitation efforts. Our three-year plan projects that through two additional albums we will contribute \$9,000,000 - \$15,000,000 to saving lives, but we need your support.

I could not be more delighted and honored to share the enclosed information with you about what we have accomplished with the power of music and how you can make a direct impact as we work together to end human trafficking.

Sincerely,

Gary Miller

A handwritten signature in black ink, appearing to read "Gary Miller".

Founder & Producer,

Rock Against Trafficking Inc. 501c3